



 (419) 603-9265

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 BROOKELNEWSOME

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EDUCATION

**Baldwin Wallace University,
Berea, OH**

Bachelor of Arts in Digital Media &
Design: Graphic Design

Minor: Marketing

Graduated May 2025

- GPA: 3.708
- Choose Ohio First STEM Scholars
- Student Ratcliffe Fellows

CAPABILITIES

- Experience working in a team environment
- Ability to work with projects from concept to completion
- Capacity to meet deadlines and work on multiple projects at once
- Exceptional communication and customer service skills

SOFTWARE SKILLS

- Adobe Illustrator CC 2024
- Adobe InDesign CC 2024
- Adobe Photoshop CC 2024
- Adobe Lightroom CC 2024
- Adobe Acrobat
- Adobe XD
- Google Applications
- Microsoft Office

BROOKE NEWSOME

GRAPHIC & MARKETING DESIGNER

Graphic designer with a marketing background dedicated to creating cohesive identities through branding, print, & web design

EXPERIENCE

**Hive Design Group, Baldwin Wallace University,
Berea, OH — Graphic Designer**

JANUARY 2024 — MAY 2025

- Coordinate with clients to gain insight into their objectives
- Create impactful and innovative design solutions for clients
- Exhibit projects with a high standard of professionalism and clarity
- Engage in strategic collaboration with clients, design teams, and project managers to drive successful outcomes

**Ratcliffe Growth Practice, Baldwin Wallace University,
Berea, OH — Marketing Intern**

MAY 2022 — MAY 2023

- Strategic Marketing Consultant for Cleveland Area businesses
- Engaged in advanced business leadership development programs
- Developed and implemented solutions for business operations
- Created and delivered strategic presentations to drive objectives

**Lou Higgins Recreation Center, Baldwin Wallace University,
Berea, OH — Building Manager**

AUGUST 2021 — MAY 2025

- Managed student workforce while supervising building operations
- Executed facility security protocols during opening and closing
- Implemented emergency response protocols and crisis management
- Enforced comprehensive safety protocols to ensure operation

**Green Hills Golf Course, Clyde, OH — Pro Shop Manager &
Tavern Associate**

MAY 2023 — MARCH 2025

- Identified and resolved customer needs through strategic response
- Facilitated cross-departmental communication to run operations
- Process financial transactions between consumers and business
- Prepare and serve food and beverages within health parameters

INVOLVEMENT

Women's Golf Team, Baldwin Wallace University — Athlete

AUGUST 2021 — MAY 2025

- 4 Year Letter Winner, All OAC, Top 20 in Scoring Averages at BW
- Defiance Invitational & John Carrol Invitational Medalist
- Team Social Media Coordinator
- Team representative in athletic staff interviews
- Team representative on Student Athletic Advisory Committee

Delta Zeta Sorority, Baldwin Wallace University — President

SEPTEMBER 2021 — MAY 2025

- Executive Board: President, 2024
- Representative at national conference in Dallas, TX, 2024
- Executive Board: Vice President of Programs, 2023
- Council: Apparel Designer, 2022
- Council: Intramural Chair, 2022